

# Target Landlords Direct

*An Unmissable Marketing Opportunity  
from LettingZone*

lettingzone.com<sup>®</sup>

Tel 01622 72 00 72

Created by Landlords For Landlords



# An unmissable marketing opportunity from LettingZone

LettingZone is the trusted central information point for thousands of landlords. Its heavily-visited website contains news, resources and links essential to landlords' operations. In addition, members receive newsletters twice a month bringing them up to date with issues and legislation affecting the lettings market and landlords.

LettingZone sponsors Discount Letting which helps landlords find tenants quickly and easily at an affordable cost. A highly successful operation in tune with its customer base.

Now LettingZone is giving you the opportunity to promote your services to these landlords direct to their mailboxes. The powerful package we are offering gives you a presence in LettingZone's newsletters and website, as well as banners and links within e-mails sent to landlords from Discount Letting

This is a limited opportunity available only to selected advertisers.

**Don't delay, join us today.**



# Join forces with a trusted resource

LettingZone is a name landlords trust as a long-established information service that landlords use time and time again.

It has seen rapid year on year growth in membership since it was formed nearly nine years ago with a growth rate currently standing at around 25%.

Created by landlords for landlords, LettingZone is a free information service offering access to the very best landlord products on the market. Particularly popular is the free "Ask The Expert" facility, access to discounted services and the free twice monthly newsletter.

Now you can join forces with LettingZone, getting straight to your target market to promote your business within an environment which landlords value and trust.



# The marketing packages

## Silver Package £49 + vat per month (unlimited packages available)

1. Banner including link within the Silver advertising position throughout the LettingZone site.
2. Article including link and image within the LettingZone site.
3. Small company banner, web link, contact details, 20 words of text included within the service directory system. Service directory link from LettingZone homepage and all newsletters.

## Gold Package £99 +vat per month (only 10 packages available)

1. Banner including link within the Gold advertising position throughout the LettingZone site.
2. Article including link and image within the LettingZone site.
3. Small company banner, web link, contact details, 20 words of text included within the service directory system. Service directory link from LettingZone homepage and all newsletters.
4. Company article/offer (no banner) Included within 2 LettingZone monthly newsletters.

## Platinum Full Package £149 +vat per month (only 10 packages available per month)

1. Banner including link within the Front page, News page, Forum page & the Platinum position throughout the LettingZone site.
2. Article including link and image within the LettingZone site.
3. Small company banner, web link, contact details, 20 words of text included within the service directory system. Service directory link from LettingZone homepage and all newsletters.
4. Company banner & article/offer Included within 2 LettingZone monthly newsletters.
5. Company website link within the useful websites section offered on every page of the LettingZone site.
6. Banner and link included within the auto reply emails sent out via the Discount Letting network which is sponsored by LettingZone. Please speak to an advisor for full details.

For further information on the exact number of Ad Server impressions, Emails/mail outs sent last month, and the size of the LettingZone database please call 01622 72 00 72

**Please note:** Articles included within the LettingZone website and newsletters are subject to approval. No article or banner will be published that presents a conflict of interest. LettingZone does not permit the cross selling of outsourced company products that have not purchased the LettingZone package directly.

**For your chance to team up with a name that landlords respect and trust, simply email now:**

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